



# 2017 SPONSORSHIP LEVELS

**ABILITY**  
SNOW CHALLENGE

A benefit for the National Ability Center

## TITLE SPONSOR: \$20,000

- ◇ Exclusive Rights - The Title Sponsorship is limited to one (1) company
- ◇ Marketing awareness and logo placement on official Ability Snow Challenge materials
- ◇ Corporate recognition in all media regarding the event, including but not limited to, radio and television ads, PSAs, press releases and media advisories
- ◇ Corporate recognition on Ability Snow Challenge website, email campaigns and social media
- ◇ On-site opportunities for company promotion and outreach, including corporate logo or name displayed at key areas and on event materials, check presentations, representative speaking time and outreach booths
- ◇ Two (2) team entries (for 4 each) for the Challenge with event gear for all team members

## PRESENTING SPONSOR: \$10,000

- ◇ Marketing awareness and logo placement on Ability Snow Challenge materials
- ◇ Corporate name recognition in media regarding the event, including but not limited to, radio and television ads, PSAs, press releases and media advisories
- ◇ Corporate recognition on Ability Snow Challenge website, email campaigns and social media
- ◇ Corporate logo or name displayed at event and included on all event materials
- ◇ One (1) team entry (for 4 each) for the Challenge with event gear for all team members

## CHAMPION SPONSOR: \$5,000

- ◇ Marketing awareness and logo placement on Ability Snow Challenge materials
- ◇ Corporate name recognition in event PSAs, press releases and media advisories
- ◇ Corporate recognition on Ability Snow Challenge website, email campaigns and social media
- ◇ Corporate logo or name displayed at event and included on all event materials
- ◇ One (1) team entry (for 4 each) for the Challenge

## RACE SPONSOR: \$2,500

- ◇ Marketing awareness and logo placement on Ability Snow Challenge materials
- ◇ Corporate recognition on Ability Snow Challenge website, email campaigns and social media
- ◇ Corporate logo or name displayed at event and included on all event materials
- ◇ One (1) team entry (for 4 each) for the Challenge

## TEAM SPONSOR: \$1,000

- ◇ One team entry for 4 for the Challenge
- ◇ Marketing awareness and logo placement on Ability Snow Challenge event materials
- ◇ Corporate recognition on Ability Snow Challenge website, email campaigns and social media

## IN-KIND DONORS:

All in-kind donors will be recognized on event signage and in our Park Record thank you ad following the event and receive items listed above at the value of the donation received.

Ask about  
sponsoring  
**TOUR DE  
BREWTAH**  
April 29th  
2017

**YES**, I would like to sponsor the National Ability Center's 2017 Ability Snow Challenge!

## STEP 1 | Choose Sponsorship Level

- Title Sponsor (\$20,000)  
  Presenting Sponsor (\$10,000)  
  Champion Sponsor (\$5,000)  
  Race Sponsor (\$2,500)  
 Team Sponsor (\$1,000)  
  Unable to participate, please accept the enclosed donation: \$ \_\_\_\_\_  
 In-Kind Donation - Item Description: \_\_\_\_\_ Amount/Quantity: \_\_\_\_\_ Estimated Value: \_\_\_\_\_

## STEP 2 | Company/Organization Information & Payment

- Company/Organization Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_  
 Payment Amount: \$ \_\_\_\_\_  
 Credit Card: \_\_ VISA \_\_ MC \_\_ DISC \_\_ AmEx   Card #: \_\_\_\_\_ Exp: \_\_\_\_\_  
 Check: Enclosed is a check for the amount indicated above. (Make payable to the National Ability Center)  
 Invoice: Please send an invoice to the address provided on this form.

## STEP 3 | Registration Category

- Snow Shredder Team  
 TWO (2) Race Runs  
 7:30 AM Registration
- OR
- Weekend Warrior Team  
 ONE (1) Race Runs  
 9:00 AM Registration

## STEP 4 | Team Information

*You have the opportunity to sign up four (4) team members. NAC will also put a Legend and NAC Participant on your team. If you have your own Legend to include on your team, include them on line labeled Legend.*

TEAM MEMBER NAME	EMAIL	PHONE	SHIRT SIZE
#1: _____	_____	_____	_____
#2: _____	_____	_____	_____
#3: _____	_____	_____	_____
#4: _____	_____	_____	_____
LENGEND: _____	_____	_____	_____

## STEP 5 | Submitting Sponsorship Form

- Please complete and return form to:  
 Event Manager  
 National Ability Center  
 1000 Ability Way, Park City, UT 84060
- OR
- e: [events@discovernac.org](mailto:events@discovernac.org)  
 f: 435.658.3992  
**Questions?** 435.649.3991 x614